

Victor Central Schools Educational Foundation Annual Report



Victor Central Schools Educational Foundation

The Victor Central Schools Educational Foundation was started in the spring of 2014 by a committed group of VCS alumni in collaboration with former Superintendent Dawn Santiago-Marullo to support students and staff by providing resources to expand existing activities and create new educational opportunities.

Our Purpose

To provide educational opportunities, for students and staff, that are not possible through the regular school budget.

Our Vision

We envision an enhanced experience through increased opportunities promoting educational excellence for the VCS community.

Board of Trustees

President - Keith Partington - VCS Class of 1979

Vice President - Mike Marro - VCS Class of 1986

Treasurer - Jim Exton - VCS Class of 1975

Secretary - Alex Rozaklis - VCS Class of 2013

Jenner Davis - VCS Class of 1989

Cyndy Rochford - VCS Class of 1978

Emily Payne - VCS Class of 2006

Kate Weigert - VCS Class of 1986

Ashley Mandrino DiDia - VCS Class of 2005

Cameron Maves - VCS Class of 2004

Executive Director - Dawn Santiago-Marullo

District Liaison - Tim Terranova

Background

In the 1990s, former Intermediate School principal, Cheryl Dudley, convened a group of teachers and community members to discuss an education foundation for Victor Central Schools. Fast forward to 2009 when Dawn Santiago-Marullo, a former teacher in the District, became superintendent of Victor Central Schools, knew the time had come to move the vision of an education foundation forward.

Santiago-Marullo enlisted the support of Brian Ferguson, an alumni and retired teacher of the District to start the exploration of a foundation in 2011. Through discussions with the NYS School Board Association and districts with established foundations, Brian and his team saw the vision take shape. After several years of planning by a group of VCS Alumni with the guidance of Santiago-Marullo, the Victor Central Schools Educational Foundation (VCSEF) was officially approved by the Board of Education in June 2014.

To ensure efficient operation of the Foundation, the Board of Trustees has chosen to partner with the Finger Lakes Area Community Endowment (FLACE), a trust established in 1994 with the Canandaigua National Bank and Trust Company. By partnering with FLACE, VCSEF acquires tax exempt status.

Committees

Alumni Connections - Keith Partington

Planned Giving - Emily Payne and Dawn Santiago-Marullo

Financial /Audit - Jim Exton

Fundraising - Kate Weigert and Mike Marro

Grants - Cyndy Rochford

Social Media - Cameron Maves

Nominating - Jenner Davis

Public Relations - Dawn Santiago-Marullo

Marketing - Alex Rozaklis and Ashley Mandrino DiDia

Board Focus Areas

Field Trips Forever Fund

This fund will support field trips for Kindergarten through sixth grade students at Victor Central Schools. As a result of the economic downturn of 2008-2009, school districts were forced to make millions of dollars of program reductions for several years. The elementary grades field trip budget was one of those reductions. This Foundation fund will make it possible for the District to offer students in the elementary grades field trips that will enhance the instructional program and grade level curriculum.

Technology for Today and Tomorrow Fund

This fund will support instructional technology for Pre-Kindergarten through 12th grade. It will provide teachers and students with access to state-of-the-art technology that enhances learning and improves student achievement. This Foundation fund will make it possible for teachers to propose plans for using a particular technology in their classes/courses.

The Art of Teaching Fund

This fund will support innovative teacher ideas for Pre-Kindergarten through 12th grade. This Foundation fund will make it possible for teachers to propose plans for a unique and/or innovative idea that will enhance learning and improve student achievement.

The General Fund

This fund allow the Board of Trustees to designate a contribution where it is most needed.



LETTER FROM OUR PRESIDENT

Welcome to the Victor Central Schools Educational Foundation and thank you for your support!

Welcome, to those who are learning about the work of the foundation and its impact on the VCS community. Thank you, to those who have helped build upon our initial \$500 donation many years ago and created a legacy of giving to benefit students.

The VCSEF mission is to support students and staff by providing resources to expand existing activities and create new educational opportunities. The focus has been on Field Trips Forever, Memorial Funds, [the William and Margaret Marullo Memorial Fund to benefit students who thrive in alternative learning environments,] and Technology for Today and Tomorrow. Through the signature Devil Dash 5K event and private donations, the endowment of the foundation has steadily grown.

2020 has highlighted the challenges VCS faces in providing an excellent educational experience. New York State financial funding formulas have strained the District's budget. Add in the impacts of a global health crisis and the work of VCSEF becomes that much more important. VCSEF is committed to its growth so students can continue to receive enriching experiences.

VCS stands as a focal point of our community. It draws us together to celebrate successes and to share in the critical activities shaping the young people of the VCS family. It focuses us on what truly matters during times of difficulty and allows us to look ahead to bright futures. It is where we come to find the spirit of the Blue and Gold.

Whether you still live in the community or if life has taken you far away from the VCS campus, the lessons and connections created here serve us all well. I encourage you to learn more about how the Victor Central Schools Educational Foundation has benefited students and to share in growing it in honor of your own connection to VCS.

Welcome. Thank you.

Keith Partington

President



LETTER FROM THE VCS SUPERINTENDENT

I am thrilled to be a part of the Victor Central School District. Since my start in February of 2020 I've learned that one of the greatest features of this community is the partnership with our schools and dedication people have for our children. One of the examples of this partnership is the VCS Educational Foundation. Its mission is to support students and staff by providing resources to expand existing activities and create new educational opportunities.

This mission is critical today as our District is undergoing one of its greatest challenges. For years the District paid significantly less per student than 99% of the Districts in the state. This lack of spending has caught up with us as we are now in a financial situation that includes significantly understaffed areas and extremely low Reserves. The community started the process of rectifying this situation by passing the 2020-21 budget with a supermajority approval. We are indebted to the community for this vote of confidence. As I said the night of the budget vote,

"The Victor Central School District budget situation is not solved. We continue to be in a perilous financial situation that has been building for years. We will need the collective wisdom of this community to continue to move forward."

One of the most important ways that we can move forward is by partnering with the VCS Educational Foundation to look at outside the box ideas regarding funding that supports existing activities and creates new opportunities for our children. I look forward to our partnership moving forward as it will take organizations such as the VCS Foundation to help us solve this financial crisis and build on the momentum from last spring that ultimately will move our District to not only financial stability but also build on the outstanding reputation of this incredible institution.

With gratitude,

Tim Terranova

Superintendent

BOARD IN REVIEW

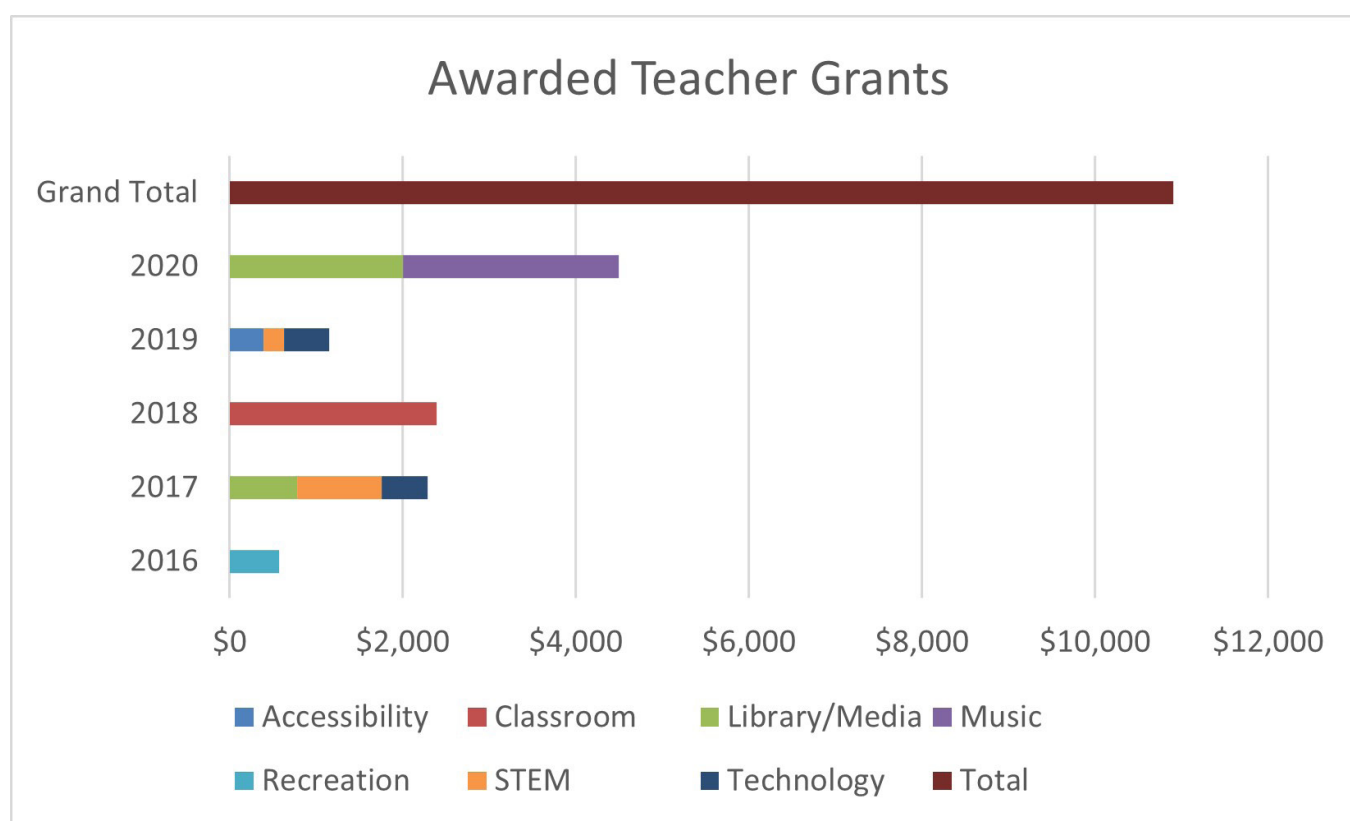
Since its inception the VCSEF has awarded 11 grants totaling \$11,899

Due to the efforts and contributions of many of our valued partners, VCSEF has been able to collaborate with teachers and administrators to award grants in various categories including:

- Benches and arbors in the Primary School courtyard
- DVDs and breakout kits for libraries throughout the district
- 2 Chrome Books for second grade classrooms
- Ward's science materials including microscopes and slides for the Primary School
- 2 standing desks for 6th grade classroom
- A portable projector for the Early Childhood School physical education department
- Morning tubs for Science, Technology, Engineering and Math (STEM) based materials in the 3rd grade
- A string bass for the Intermediate School orchestra
- Library books for the Early Childhood School and Primary School



GRANT CATEGORIES



“The VCS Educational Foundation Art of Teaching Fund supports innovative teacher ideas for Pre-Kindergarten through 12th grade.”

FOCUS AREAS

* ACCESSIBILITY * AIS * CLASSROOM * LIBRARY * MUSIC
*** STEM** * TECHNOLOGY * RECREATION * MEDIA



WARD'S MICROSCOPES

This grant was able to enhance the Primary School science laboratory with new materials including: compound microscopes, sets of slides and various other magnifying equipment. Over 700 students were directly benefited by the new science equipment. As a direct result of the new science laboratory materials students are able to: make up-close and hands-on observations about nature, learn how to use science laboratory equipment and evaluate the role of a variety of organisms in a variety of ecosystems.

“Morning Tubs offer a play-based opportunity for students to explore, create and communicate. A non-threatening way to start the day, Morning Tubs help get students excited about the day, and encourage collaboration.”

MORNING TUBS

Morning Tubs are plastic bins filled with hands-on activities that are designed to warm up students' minds and hands and allow them to be better prepared for a day of learning. In this case, STEM based Morning Tubs were provided that would enrich Science, Technology, Engineering and Math skills. They allow for some flexibility and choice while also giving students the opportunity to interact with one another.



Q



FOCUS AREAS

* ACCESSIBILITY * AIS * CLASSROOM * **LIBRARY** * MUSIC
* STEM * TECHNOLOGY * RECREATION * MEDIA

“Expansion of non-fiction library books will assist our dedicated teachers and staff to help students and staff achieve their learning and teaching goals with resources and support in a collaborative, open, and inclusive environment.”



FICTION/NON-FICTION BOOKS

Fiction and non-fiction books were purchased for libraries across the district. The increase in reading materials allows students to access a wider range of subjects and topics to learn and enjoy. The expansion of library books across several genres gives students and teachers more resources to complete their teaching and learning goals.

DVDS AND BREAKOUT KITS

The purchase of DVDs and Breakout Kits for the Intermediate School Library lets users create educational challenges that teach critical thinking, teamwork and problem solving. The single kit and coordinating DVDs can be reused and shared. This project is a truly extraordinary educational and enrichment opportunity because it gives kids a collaborative problem solving environment to learn in that is a change from the everyday coverage of the curriculum. The game aspect makes this a unique and fun way to tackle one aspect of the curriculum on any given day.



FOCUS AREAS

* ACCESSIBILITY * AIS * **CLASSROOM** * LIBRARY * MUSIC
* STEM * TECHNOLOGY * RECREATION * MEDIA



CHROMEBOOKS

Two Chromebooks were added to support Rebecca Feistel's community of kindergarten and first grade learners. Students were able to research on school approved websites, collect notes and create a slide on Google Slides for a culminating class presentation.



“This Foundation fund makes it possible for teachers to propose plans for a unique and/or innovative idea that will enhance learning and improve student achievement.”

STANDING DESKS

The success of all students is of the utmost importance for our teachers. The addition of two standing desks in a 6th grade classroom allowed for students with attentional difficulties to better focus and succeed in the classroom. With standing desks those students are able to utilize class time more appropriately as they can stand and meet their movement needs while continuing to learn in the classroom and without disturbing the learning of other students.



Devil Dash



The Devil Dash 5K Run/Walk idea was sparked in 2014 to create a community event that would support fundraising for our VCS Educational Foundation. We are pleased with the massive support we have received from the community that has helped our primary fund-raising event continue to grow with 1,096 participants.

The Devil Dash 5K was run on the VCS campus from 2015 to 2017. The committee enhanced the event with family activities and food trucks. As the event grew, our Devil Dash committee decided to move the event to the village so we could connect with the long-standing Hang Around Victor community day. In 2019, our team partnered with The Victor Business Connection to support the Victor Downtown Bash that included music, food, and family fun. That partnership generated a record breaking 340 Devil Dash participants and raised \$13,928. We had nineteen sponsors including nine of our four-year sponsors from our first event in 2015. We look forward to partnering with the Victor Chamber of Commerce to host future races at their Hang Around Victor Day.



Our board is thankful for the continued support of sponsors, participants, and our Devil Dash Planning Committee that have helped us raise over \$39,000 which supports educational opportunities for students and staff that are not possible through the regular school budget, including field trips, technology and teacher grants! We really have an amazing community and we thank you again for all of the support!



DEVIL DASH GROWTH

YEAR	PARTICIPANTS	AGE RANGE
2015	256	3-78
2016	221	5-70
2017	278	3-80
2019	341	4-74
TOTAL	1096	



Devil Dash Sponsors

Four-Year

Bond, Schoeneck & King PLLC
Campus Construction Management Group
Ewing Graphics
John Welch Enterprise
Harris Beach Attorneys at Law
M/E Engineering Consultants
Next Level Strength and Conditioning
SWBR
The North Face

Three-Year

Canandaigua National Bank & Trust Company
Dryden Mutual Insurance Company
Ferrara Fiorenza PC
Shotgun Music

Two-Year

Brownstone Physical Therapy
Doodle Bugs! Children's Center, Victor, NY
ESL Federal Credit Union
Randall Farnsworth Auto Group
Wells Fargo Home Mortgage

One-Year

Appel Osborne Landscape Architecture
Blackwood Associates
Farmers Insurance, Victor, NY
Lattimore of Victor Physical Therapy
Limitless Physical Therapy
L.L.Bean, Victor, NY
Mattiaccio Orthodontics
Minitec Framing Systems
Panera Bread, Victor, NY
Pinnacle Athletic Campus
Pontillo's Pizzerias - Bushnell Basin
Rhino Chiropractic
RMS - Residential Mortgage Services
Spokes Cycle and Fitness Studio
Stumblin' Monkey Brewing Company
Victor Family Eyecare
Wesley, Clark, and Bates Law Firm LLP

Volunteers

Devil Dash Planning Committee

Pete Arquette
Alex Crane
Matt Kubinski
Kristin Kumpf
Pete Lautenslager
Matt Leonardo
Jess Newby
Debbie Nothnagle
Cristie Rydzynski
Kevin Saunders
Paul Spitzer

Devil Dash Support

Kim Allen
Susan Carr
Mitch Donovan
Regan Gensiejewski
Lisa Hubler
Sophie Marro
Pete Maves
Kathy Raymond
Abby Richards
Joyce Richards
Jessica Savage
Doug Schmidt

Marketing/Social Media Sub-Committee

Cole Partington
Caroline Rochford

Alumni/Database Communication Sub-Committee

Eileen Ryan-Maruke

Our Supporters

Our Board of Trustees would like to thank all the individuals and organizations who have donated funds, in-kind investments, and volunteer hours to our Foundation since the first year of existence in 2015. Your generosity is woven into the fabric of our success and we look forward to your feedback and continued involvement so we can thrive as a partner in our amazing school community.

Major Gifts Campaign

Blue - \$50,000

Jenny & Jim Exton

David & Sue Reh

Gold - \$25,000

Anonymous

Silver - \$10,000

Bronze - \$5,000

Canandaigua National Bank & Trust Company

Founder's Circle

In the 1990s, then Intermediate School principal, Cheryl Dudley (now retired superintendent of Greenville Central School District), convened a group of teachers and community members to discuss an education foundation for Victor Central Schools. At that time, Ms. Dudley donated \$500. In 2014, the Victor Central School Educational Foundation was established. The Founder's Circle was created to honor Ms. Dudley as our first donor. Members of the Founder's Circle are donors who contributed \$500 or more during the Foundation's first year of existence, through December 31, 2015. We would like to acknowledge the following donors for their donation.

John D. Babcock	Mark & Marcie Hamilton	Cyndy Rochford
Karen & Bob Ballard & Family	Harris Beach PLLC	Dawn Santiago-Marullo & Tom Marullo
Amy (Fires) & Brian Bonanno	Integrated Systems	Shotgun Music
Bond, Schoeneck & King	J.D. Chapman Agency, Inc. (Bruce & Trevor Chapman)	Matt & Dawn Stever
Andrew & Lisa (Condon) Cardillo	Kiwanis Club of Farmington-Victor	Kent Underwood
Christopher & Lucia Casey	Koch Container	VCS Class of 1975
Kevin & Courtney Casey	Skip & Kim Lehman	Victor Chamber of Commerce
Mike & Lisa (Benulis) Colyer	Mike & Nicole Marro	Victor Parent, Teacher, Student Association (PTSA)
Dave & Jane (Emery) Condon	Clare & Frank Marro	Victor Farmington Rotary Club
Campus Construction Management Group	Steve & Ann Martin	Victor Lions Club
Danielle M. Dehm & Mark S. Turley	M/E Engineering PC	Kate Weigert
James & Carol (North) Dixon	John M. & Lois S. Palomaki	Ken & Ann (O'Dea) Weigert
Doodle Bugs! Children's Center	Deborah Palumbo-Sanders & Thomas Sanders	John Welch
Cheryl A. Dudley	Deb & Keith Partington	Wells Fargo
Janet Elman	Partners in Education (PIE)	
Ewing Graphics, Inc.	Randall Farnsworth Auto Group	
Jenny & Jim Exton	Brian & Gayle Reh	
Richard E. & Linda Exton	David & Sue Reh	
Ed & Patty Hall		

Tribute Gifts

In honor of Paul M. Aloï

Arjun Babha and his mother, Rita Dimarzo

In Honor of Dawn Santiago-Marullo Retirement

Susan Barnes
Karen & Gordon Brion
Canandaigua National Bank & Trust
Company
Computerized Inventory Concepts, Inc.
Deborah & Donald Culeton
Jovanka Damico
Jennifer Davis
Michael & Kathy DeMott
Marlene Downey
Lynne Erdle

Jenny & Jim Exton
Ferrara Fiorenza PC
Rosemary Fry
Fay Marie Gardner
Maureen & Stephen Goodberlet
Merrill & Dianne Herrick
Judy & Peter Hessney
Kristine & Duane Hutt
Rhonda Jagnow
Jacqueline & David Lanzillo
Shelly Collins & Leanne Fisher

Kim & Skip Lehman
John Marren, Jr.
Nicole & Mike Marro
Debra & Christopher Mathewson
Karen & Donald Moretti
Susan & Thomas Palomaki
Laurie Platt
Veronica Puglisi
Alison & Thomas Sheridan
Linda Tabit
Sara & Daniel Visingard

Memorial Gifts

Randy Bush Memorial for VCS Music Programs

NYS Department of Transportation Region 4 Friends

Ramsey Constructors, Inc.

Clare Marro Memorial Fund

Jeff & Sandee Allen
John & Amy Babcock
Eleanor M. Barry
Jeff & Carol Blood
Fay Bryant
Melvin & Irene Burt
Sharon Caron
Bill & Debi Champney
Michael & Heather Colbert
David & Jane Condon
Richard & Alma D'Amato
Democrat & Chronicle Media Group
Jenny & Jim Exton
William & Mary Fischette
Rita Fitzgerald
Flanagan Family
John & Ann Francis
Friends at Pelican Pointe
Mary Garrett
Elizabeth Geno
Michael & Christine Giess
Fred Graney
Janet Gubiotti

Robert Guinan
Terry & Reenie Hall
Ann Manley & Joel Hammermeister
Merrill & Dianne Herrick
William Carberg & Elizabeth Heston
Bruce & Glenna Hughner
Robert & Pamela Iocco
Al & Nancy Kidd
Bond, Schoeneck & King, PLLC
Nancy Kocher
Harry & Barbara Lloyd
Thomas & Margaret Loughlin
Robert & Judy Marr
Donna Mihalik
Molly Miller
Frank & Betty Jo Molisani
Lou Ann Montemorano
Jim & Sue Ann Montemorano
Steven Montemorano
Dennis & Catherine Moore
Roberta Dominice & Tom Nettnin
Nancy Newberry
Duane & Pamela Paddock

Deborah Palumbo-Sanders & Thomas
Sanders
Deb & Keith Partington
Jerry & Marie Pasek
Robert & Linda Pearles
Bud & Nancy Peglow
Gerald & Eugenie Potamis
Stephanie Prato
Michael & Joyce Prockton
Jim Haller & Susan Psaila
John & Cynthia Quinn
Charles & Carolyn Riske
Cynthia Rochford
Dawn Santiago-Marullo & Tom Marullo
James & Catherine Scarsella
John & Nancy Sheehan
Alan & Jocelyn Stickles
Lee & Beth Sugg
Richard & Jean Swartz
Marilyn Urzetta
Dick & Donna Walkley
Andrew & Christine Wells
Marc & Judy Zicari

William and Margaret Marullo Memorial Fund

Thomas J. Marullo

Ken Weigert Memorial Fund

Hanna & Jon Baker
Roberta & Patrick Bolger
Michele & Tim Castle
Muriel Coleman
Chris & Jeff Crater
Jeanne & David Hamernik

Kathy & Jerome Hart
Deborah Palumbo-Sanders &
Thomas Sanders
Laurie & Doug Payne
David & Sue Reh
Dawn Santiago-Marullo & Tom Marullo

Jody & Kimberly Webb
Mary Martin
Linda Tabit
Paul & Paula Smith
Brian & Elizabeth Weeden

Annual Donations

2016

Deborah Palumbo-Sanders & Thomas Sanders
Deb & Keith Partington
Victor Primary School Sunshine

2017

Excellus BlueCross BlueShield
Victor Primary School Sunshine

2018

Sally Dwyer
Deborah Palumbo-Sanders & Thomas Sanders
Victor Primary School Sunshine

2019

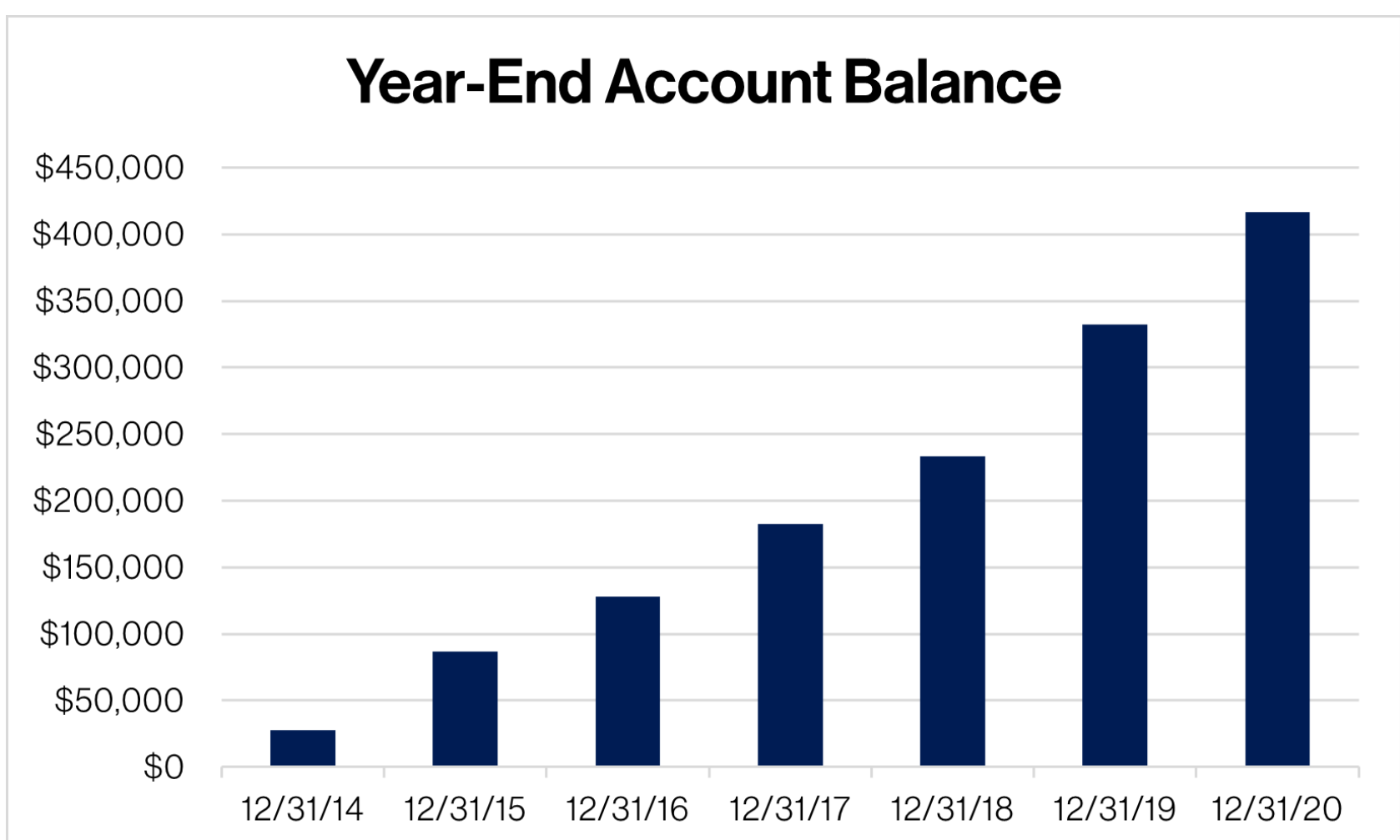
Victor Primary School Sunshine

2020

Victor Primary School Sunshine

Financials

The Foundation has adopted a conservative fiscal strategy to ensure long-term financial growth. Based on annual revenue and expenditures, our board approves the funds available for grants. Our approach has allowed our financial base to grow to \$416,725 on December 31, 2020.



How to Donate

The Victor Central Schools Educational Foundation has been established with a vision to support and contribute to an enhanced experience through increased opportunities promoting educational excellence for the VCS community.

The Victor Central School Educational Foundation operates as a subaccount of the Finger Lakes Area Community Endowment (FLACE) for which The Canandaigua National Bank and Trust Company is Trustee. The Finger Lakes Area Community Endowment received a preliminary determination letter from the Internal Revenue Service in December of 1994 granting it 501 (c) (3) status. As such it is operated under the terms and conditions of the FLACE account as specified by the state of New York and the IRS.

Our Board of Trustees would like to thank all the individuals and organizations who have donated to our foundation since the first year of existence in 2015. Your generosity provides educational opportunities for students and staff that are not possible through the regular school budget.

To donate, please send a check payable to VCSEF & mail to:

VCS Educational Foundation

953 High Street

Victor, NY 14564



Connect With Us!



vcsefoundation@gmail.com



Victor Central School Alumni and Staff



@VCSEFoundation



[https://www.victorschools.org/
community/vcs-educational-foundation](https://www.victorschools.org/community/vcs-educational-foundation)



585-237-8081



@VCSEF